

1294

**B. C. A. (Third Semester)
EXAMINATION, 2023-24**

E-COMMERCE

Course Code : BCA-305(T)

Time : Three Hours

Maximum Marks : 75

Note : (i) All questions are compulsory.

(ii) Answer each part of the first question in not more than 100 words and the remaining questions in 800 words.

(iii) Marks are mentioned against the questions.

1. Answer each of the following questions :

5×3=15

(a) Draw the block diagram of e-Commerce architecture.

(b) List any two disadvantages of e-Commerce.

(c) What is an Electronic Wallet ? Give an example.

(d) Give two differences between portal and website

(e) What do you understand about Intranet and Extranet ?

2. Answer the following questions : 15

- (a) Explain the different types of e-commerce. How does it work ? Write the advantages and disadvantages of e-Commerce.

Or

- (b) What are the major challenges in the future growth of e-Commerce in developing countries ? Explain.

3. Answer the following questions : 15

- (a) State the feature of B2B commerce. Discuss the challenges to enter organizational B2B commerce.

[3]

Or

(b) Define Electronic Data Interchange. What are the components of Electronic Data Interchange ?

4. Answer the following questions : 15

(a) Explain the types of electronic payment systems that are required in e-Commerce. Explain with examples.

Or

(b) From the consumer's perspective, what makes online shopping attractive ? Discuss, also mention drawbacks, if any.

5. Answer the following questions : 15

(a) What legal issues are liable to be raised by an increased use of the e-Commerce ? Outline briefly.

Or

(b) What are threats and challenges in e-commerce applications ? How can these be addressed ?